

# UBAM – GLOBAL SUSTAINABLE CONVERTIBLE BOND

## Quarterly Comment

For Professional Investors in Switzerland or Professional Investors as defined by the relevant laws.

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### Market Comment

- Reflationary pressures and cyclical rotations dominated markets' news flow in Q1, in the wake of a broad acceleration in the covid-19 vaccination campaigns rollout and the prospect of massive stimulus in the US.
- Altogether, these factors triggered a sharp rise in long-term rates (10-year Treasury yields up +80bps q/q in the US, +28bps q/q in the Eurozone) and noticeable sector performance dispersion on equity markets to the detriment of 2020's biggest "winners" (tech and growth). After a strong start into the year, the cyclical rotation weighted down on the performance of convertible bonds, due to the large share of higher growth companies in the asset class' universe.
- Region-wise, on global equity markets, the outperformance of value and cyclical names largely benefited European stocks which posted strong gains in Q1. The Stoxx Europe 600 index closed the quarter up 7.4%, +1.5% ahead of the S&P 500 index and +1.4% ahead of the MSCI World index (all indices hedged into euro). In Asia, the Nikkei 225 index closed the quarter up 6.3% (local currency).
- Global convertible bond issuance totalled over USD 62 billion in Q1, wrapping up the best start to a year on record. The vast majority came from the US (USD 44bn) followed by Europe (USD 10.5bn). Looking into details, Q1 new issues were primarily driven by companies in the tech, consumer discretionary, communication and healthcare industries.

### Performance Review

- **UBAM - Global Sustainable Convertible Bond was launched on January 21<sup>st</sup>.** From January 31 to March 31, the strategy conceded 2.34% (after fees, IC EUR share class). Over the same period, the Refinitiv Global Hedged Convertible Bond (EUR) ("the index") declined 0.73%.
- The performance of the strategy during the quarter should be put in perspective with the cyclical rotation that has dominated global equity markets for the past five months. The « growth » bias of the convertible bond market was a clear performance engine last year, both in absolute and relative terms. With the ongoing rotation though, it is this very same bias that explains the recent lag of the asset class when compared to equity indices. At the strategy level, the impacts of the rotation were further exacerbated by the quality-growth focus at the very heart of our process, and therefore structural underweight to those sectors and names that benefited the most from the recent value and cyclical bull run.
- Sector-wise, it is therefore with no surprise that we find Industrials (+59bps), Financials (+39bps) and Materials (+35bps) as top 3 contributors of the strategy's absolute performance during the quarter. At firm level, our investments in Southwest Airlines (US), Country Garden (Asia) and International Flavors Fragrance (US) proved particularly beneficial. Sadly, these positive stories were offset by the overall negative impacts of our investments in Consumer Discretionary (e.g. Tesla -29bps, Zalando -15bps), Utilities (Neeon -33bps), Information Technology (e.g. Coupa Software -19bps, MongoDB -18bps) and Healthcare (e.g. Teladoc -20bps).

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## Portfolio Activity

- UBAM – Global Sustainable Convertible Bond was launched on January 21<sup>st</sup> with AUM of EUR 43 million. 95% of the portfolio's AUM was invested "day-1", with a residual 5%-bucket of cash voluntary kept for opportunities in the primary market.
- At the end of March, the portfolio displays an average equity sensitivity of 54%, 5pts below that of its index. Out of these 54%, the US region accounts for 31%, Europe for 17%, Asia & Japan for 5% and MEA for 1%. On the bond side, the portfolio exhibits an interest rate sensitivity of 1.7 for a 4-year duration and an average credit spread of 196bps (vs. 294bps for the index). These levels reflect the "quality" bias inherent to our philosophy.
- During the quarter, we notably participated in the new Dropbox (US software), Shop Apotheke (German online pharma retail) and Enphase Energy deals. The latter is a global leader in energy technology, and pioneer in solar microinverter systems ("the brain" behind a solar system). We believe the company is well positioned to benefit from Biden's plan to combat climate change and boost green energy. We also initiated a position in Singapore Airlines, which has committed itself, alongside the IATA ("International Air Transport Association") to participate in the reduction of carbon emissions in the aviation sector. We took advantage of valuation opportunities in the secondary market post- recent weaknesses in convertible bonds to strengthen some of our growth convictions (e.g. Coupa, Twilio) alongside quality recovery names (e.g. Booking.com, Southwest Airlines, Amadeus) and green stocks (Nextera, Neoen).

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## Outlook

- Besides the recent cyclical rotation, the case for convertible bonds remains strong. The convex nature of convertible bonds makes them compelling assets for those who wish to maintain an equity exposure whilst dialling back their risk a bit. In a context of near-record equity prices, elevated single stock volatility and lack of visibility as to when, and how fast, economies will reopen, an asymmetric equity exposure appears as a valid alternative to a full directional positioning. Convertible bonds' appeal is equally strong in a rising interest rates environment for those who wish to maintain bond-floor defensive features: thanks to their conversion option, convertible bonds embed much lower interest rate sensitivity than straight bonds of similar duration.
- Over the past fifteen months, convertible bonds' record issuance dynamism has sparked a broad deepening and renewal of the investment pool, led by "digital economy" and "covid-19-recovery" names. Thanks to their dual nature, convertible bonds give investors the chance to be actively positioned on both themes with much lower volatility and downside risk than direct equity investments offer - as repeatedly demonstrated historically and again over the past year.
- Overall, we see current cyclical rotation as an opportunity to tactically diversify our investments, rather than a questioning of our long-term quality-growth positioning. If anything, the pandemic has accelerated the spread of trends that were already in place before the covid-19 outbreak (digital transformation to improve business efficiency; cybersecurity to secure an ever-increasing number of online transactions; healthcare innovation to deal with the growing and ageing global population; etc.) and for which the long-term fundamentals remain unchanged.
- Despite the decorrelation it would imply as regards the fundamentals of the economy, we believe central banks will strive to keep bond yields low, and not far off their current values, in order to keep fragile economies growing. After the underperformance of growth stocks over the last two quarters, which saw P/E ratios slide by more than 15%, we think the market will now focus on earnings, whose guidance remains strong for growth stocks, while value EPS expectations have already rebounded strongly, and are therefore more likely to rise in line with the growth of the economy from now on.
- Although the near-term future still looks bright for recovery cyclical stocks as economies are carefully reopening, we stay cautious about the lack of visibility as to when and how fast their business activity can resume and return to pre-crisis levels. In this context, credit quality will remain a cornerstone of our security selection.



*SRI Comment & Indicators*

**Holding comment: Focus on Zalando**

- Founded in Berlin in 2008, Zalando has grown into Europe’s biggest online-only fashion retailer. The company is present in 17 European countries, and its major market is the DACH region which accounts for circa 40% of revenue. It has 11 fulfillment centers and presents around 3,500 brands on its platform. It mainly sells third-party brands, but own labels contribute a mid-teens percentage of revenue. In 2021, one and a half years after the launch of its sustainability strategy Do.More, Zalando has published its first sustainability progress report in which it presents its plans to increase the proportion of sustainable products available on its platform. Zalando looks to raise its target of gross merchandise volume (GMV) generated by sustainable products from 20 to 25% by 2023. So far, it has tripled its sustainability range to 80,000 products, with 16% of the company’s GMV generated in 2020 by the sale of more sustainable products. This is up from 6.7% in 2019. The criteria used for products to carry the sustainability flag cover a range of environmental, social, and animal welfare topics aligned with industry best practices such as the Sustainable Apparel Coalition’s standards.
- Environmental issues are well addressed by Zalando with the implementation of robust practices to mitigate the environmental footprint of its activities. The company has adopted in 2020 sciences-based targets that are aligned with the level of decarbonization required to keep global temperature increase below the 1.5-degree Celsius targets of the Paris Agreement. By 2025, the company aims to cut 80% of carbon emissions from its own operations and 40% from private label production. In 2020 its own operations as well as deliveries and returns were already climate neutral.
- In terms of social issues Zalando is exposed to data security topics as e-commerce companies have access to consumer information, including financial information, purchase history, and basic demography data. While it has implemented data protection processes that match German and European laws, it is missing evidences of regular information security audits to test the integrity of its IT systems and prevent from growing cyber-attacks threats. Zalando is also exposed to human capital development issues as it relies on highly skilled workers. It has implemented strong initiatives to retain and attract talents and has achieved in 2020 its objective to bring down voluntary turnover to <10%.
- Looking at governance, Zalando’s governance practices appear to be above both global and domestic peers with an independent board majority as well as independent audit and pay committee. Gender diversity appears strong with the board comprising 8 women out the 19 directors. There is a principal shareholder but there is no special capital structure with the principle of one share one vote. However, we flag issues related to pay issues among others the non-inclusion of sustainability performance criteria.

**Extra-financial performance indicators (March 31, 2021)<sup>1</sup>**

	<b>Fund</b>	<b>Index<sup>2</sup></b>
Weighted average Carbon Intensity (tons CO2e / \$M Sales)	143,91	241,81
Exposure to fossil fuel reserves (%)	0.41%	4.48%
Diversity program (%)	43.0%	35.5%
Female directors (%)	30.18%	27.25%
Board independency (%)	81.39%	75.12%
Global Compact norm violation exposure (%)	0.00%	2.68%
Labor norm violation exposure (%)	0.00%	3.88%

<sup>1</sup>Source: @ 2021 MSCI ESG Research LLC (see important disclaimer on page 4). <sup>2</sup>Refinitiv Global Hedged Convertible Bond Index (EUR).

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