

UBAM - BELL US EQUITY

Quarterly Comment

For Professional Investors in Switzerland or Professional Investors as defined by the relevant laws.

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Market Comment

- Global equity markets were weaker in Q3 after strong gains in the first half of the year. The MSCI ACWI contracted by 3.4% but was still up 10.1% for the year. US equities lost -3.3%, Emerging Market equities -2.9% and European Equities -2.1% while Japanese equities gained +2.4% (performance in local currencies).
- In September, US inflation figures picked-up, which threatens to complicate the Federal's reserve battle to keep prices under control. The consumer price index showed that prices in August were up, more than expected, +3.7% compared to a year ago. The increase is largely attributed to the rising energy costs. Aside from energy and foods costs, core inflation is still coming down (from +4.65% to +4.35%).
- As for business confidence, the US manufacturing PMI increased from 47.6 to 48.9 in September. Also, September marked the 20th consecutive month in which unemployment had remained below 4%. Considering this mixed bag of data, the FOMC voted in September to hold the federal funds rate steady at a target of 5.25% to 5.50% but comments from Fed policymakers suggested a further rate hike is on the table before year end.
- Looking at US Equities more specifically, the S&P 500 Net Total Return Index was down -3.65% over Q3, bringing its YTD return to 11.68%. Most sectors of the index were in negative territory at the end of the quarter, led by Utilities (-9.50%), Real Estate (-9.12%), Consumer staples (-6.11%) and Information Technology (-5.70%) and Industrials (-5.28%). Only Energy and Communication Services were positive contributors for the quarter.
- US Equity valuations remain fair with the S&P 500 Net Total Return Index trading at a P/E of 18.0x at the end of September (on a 12-month forward basis). This represents a 19% discount to the MSCI ACWI Growth Index P/E.
- 2023 EPS growth projections for global equities have remained very close to 0% since February, with current bottom-up forecasts at -2% for Europe (but +3% ex-energy) and at +1% for the US.
- Momentum and Value were the investment styles with the least negative performance, while Quality and Growth styles underperformed the broader MSCI AC World index over the quarter. Looking further into the 4Q23 and 2024, the investment team is confident about the potential of 'Quality' US cap companies at a reasonable Price".

Performance Review

- UBAM - Bell US Equity returned -5.24% during Q3 (Class IC USD, net of fees); it underperformed the S&P 500 Net Total Return Index, which returned -3.39% over the period.
- Global equity markets had a more subdued Q3, as investors seemingly accepted the 'higher for longer' interest rate mantra that has been pushed by the US Federal Reserve. Stubbornly high inflation and a particularly resilient US economy saw US 10yr bond yields jump 0.73% over the quarter – putting a dampener on the 'hope' that the US Federal Reserve would start reducing rates any time soon. The net result being the MSCI World Index giving back 3.4% (USD terms) having peaked at the end of July – led by the three largest index constituents – Apple, Microsoft and Amazon – that all posted negative returns. This quarter was also interesting in that it was the first time the IT sector had lagged for quite some time.
- While markets have been relatively strong in 2023 one interesting anomaly relates to the performance of the 'Quality' factor and its related indices. At the time of writing, August data suggested that while the MSCI World Quality Index has outperformed so far in 2023, the Quality factor itself has actually lagged. The MSCI methodology doesn't do much by way of distinguishing between Growth & Quality – 8 of the top 10 names in each index are the same. Another interpretation of the Quality factor (according to Citigroup) defines Quality by earnings certainty, profitability & balance sheet strength. This definition of the factor actually suggests that 'Quality' has lagged YTD by 3.2% and stocks considered as 'Low Risk' have lagged by 11%. Upon digging deeper into the MSCI World Quality index constituents, only 20% of the constituents have outperformed the MSCI World Quality Index, and 36% have outperformed the MSCI World Index. Probably the most interesting observation we would make is that 'Quality' has actually lagged this year after a difficult year in 2022 – making it one of the longest periods of underperformance in recent years. We believe that the narrow rally we have seen year to date should normalise and become more balanced as we head into 2024.
- The trends of broader underperformance of quality stocks and those with lower volatility was a contributing factor to the slightly weaker relative performance and lower than normal batting average outcomes in 3Q.
- There were some strong performing names during the period including biotechnology company Amgen which rallied around 22% from recent lows (+37bps contribution). Health management organisation UnitedHealth Group, the second largest position in the portfolio at 3.8%, contributed 16bps to portfolio returns. UnitedHealth continues to deliver very consistent operating results with FY23 set to be another solid year of earnings expected to grow +13%, within the company's long term targeted range of 13-16% growth. The position has been added to a number of times during the year as the overall risk/reward continues to look very attractive.
- Other top performers during the quarter included membership based discount food retailer BJ's Wholesale rallying 13% (+17bps contribution), cloud networking equipment maker Arista Networks gained 13% (+17bps contribution) and Broadridge Financial Solutions (+17bps contribution) which has benefitted from equity market activity through their provision of technology-based solutions that help clients serve their retail and institutional customers including pre-trade, trade and post-trade processing. They have a strong and dominant franchise with an estimated 90% market share of all proxy information distributed by custodians and trusts to shareholders. From a relative perspective, not holding Apple was the largest single positive since the company fell over 11% in the quarter.

- The largest performance detractor from a stock perspective was health care company, Masimo, which dropped sharply (-65bps contribution) after issuing weak Q2 results and a material full year guidance reduction. Masimo is a med-tech company that produces non-invasive patient monitoring and sensor technologies and is also pursuing an expansion into consumer wearables following the acquisition of an audio equipment company in 2022. The weak outlook issued by management was disappointing, especially in the core healthcare business, which makes up the majority of profits and has typically been a consistent performer over time. One positive is that the company has continued to sign new health care contracts at a record pace, which potentially bodes well for future revenue. Additionally, with earnings expectations now materially re-based and the valuation trading at a significant discount to the long-term average, the set-up for the stock is arguably looking quite attractive at current levels.
- Other detractors included Estee Lauder which was down 26% (-56bps contribution). While the company's brands such as Clinique, MAC Cosmetics and La Mer, remain market leading, the near term headwinds have not abated. Weakness in the high margin Asian Travel Retail channel persists as retailers reduce inventory due to a slower than expected recovery of the Chinese international traveller. The investment team remains confident in the long-term investment case and expect that earnings shall rebound well over 30% once the current situation normalises. Cardiovascular device manufacturer Edwards Lifesciences also fell 26% (-47bps contribution) primarily due to valuation contraction. While some competitors have had softer results recently, Edwards Lifesciences' most recent results and outlook was in line with expectations and we expect the mid-teens EPS growth going into 2024 shall be a positive catalyst.
- Sector allocation was a modest drag to relative returns, mainly attributable to the underweight in the Energy sector (5% underweight) since the sector rallied strongly due to the recent rise in oil prices. The only other meaningful contributor was positive, coming from the underweight to Information Technology (6.5% underweight), since the sector lagged the market this quarter.
- In terms of ESG credentials, the UBAM - Bell US Equity portfolio was AA rated by MSCI ESG Research at the end of June. Its 7.38 ESG Quality Score represented a 11% excess to that of the S&P 500 Index at 6.59. Looking at environmental risk more specifically, our strategy was showing 82% less carbon risk than its benchmark at the end of the quarter (in tonnes CO2e/USD million sales).
- The cash level of the portfolio decreased over the period, beginning with 3.5% and ending the quarter at 1.06%.
- In terms of trading, in addition to adding to names that have been weaker, there were a few new additions during the quarter which contributed to the reduction of cash. These included Agilent, Booking Holdings, Factset Data Systems, Houlihan Lockey, Humana, Motorola Solutions and Toro.
- With the continued recovery in the travel sector, a new position was initiated in Booking Holdings, owner of travel booking websites such as priceline.com, kayak.com and booking.com as well as OpenTable. With a price/earnings ratio of around 20x the 12 month forward earnings expectations, there is strong upside potential as revenue should grow at around 10% p.a. generating high-teens earnings growth and strong cash generation for increased share buybacks.

Portfolio Activity

- Market volatility and uncertainty has also allowed the investment team to be opportunistic with new additions. Agilent Technologies has fallen 25% this year, but its franchise remains strong as a leading global manufacturer of analytical instrumentation and related consumables and services. Its customers are diagnostic and pharmaceutical labs, academic and government institutions, as well as industrial, environmental, and food companies. While growth in some end markets has slowed down in the near term, we believe investors are overly discounting the strong industry tailwinds which drive Agilent's longer-term growth algorithm of high single-digit sales growth and low double-digit EPS growth. This has created a disconnect between the quality of the company and the current valuation providing an excellent entry point into the stock.
- These new positions were funded through redeploying capital from the sale of four names: pharmaceutical company Pfizer, health and personal care company Procter and Gamble as well as home hardware supplier Fortune Brands Innovations. The other sale was pet diagnostics platform business IDEXX Labs which has rallied 60%+ in the past 14 months. While the fundamentals of the company generally remain positive, the valuation (>50x P/E) reached a level where it became a lot harder to justify long term upside.
- Sector allocation remains diversified, with the most preferred sectors being Health Care (23% allocation) followed by Information Technology (21% allocation) which was the sector with the largest change increasing by 3.8% during the quarter. Financials (16%) remains a significant allocation, as does Consumer Discretionary (14%) and Industrials (11%). The majority of exposure in these sectors is skewed to businesses with well established, stable franchises and less cyclical earnings with some growth exposure in parts of Health Care and Information Technology.
- The largest underweight from a sector standpoint is Information Technology (21% allocation, 6% underweight) and Communications Services (4% allocation, 5% underweight), which is the result of not holding some large index constituents as the team believes valuations are too expensive. The portfolio continues to have no exposure to the Energy sector (5% underweight), Utilities sector (2.5% underweight) or the Real Estate sector (2.4% underweight). These sectors are generally more leveraged, have more cyclical earnings and lower returns, therefore are not attractive given the team's 'Quality' investment style.
- At the end of September, the portfolio's largest positions were Microsoft (6.5%), UnitedHealth Group (3.8%), Alphabet (3.4%), Mettler-Toledo 2.2% and Keysight Technologies (2.1%). A relatively balanced approach to position sizing should help to generate diversified and more consistent overall portfolio returns.

Outlook

- Notwithstanding the recent negative turn in market sentiment – we remain very optimistic as we look into 2024. More generally, we regard the aforementioned market 'anomalies' as a precursor to a strong period of alpha generation. The reality is that we are finding numerous opportunities to improve the quality of the portfolio and buy names that are out of favour and mispriced. Moreso, when we look at the TER (total expected return) of our portfolios over the next 12-24 months, we currently see more upside than we have in the last 12 months.
- As far as our portfolio biases are concerned, as always we skew to where we see the best opportunities – whether that be at a size, sector, geographical or factor level. To that end – the key biases in the portfolio remain the large allocations to Health Care and Information Technology as well as an overweight to small and mid-cap stocks since the valuation is attractive and growth outlook is superior. Overall, the manager believes that 2024 could be a strong year for the portfolio overall as the strong fundamentals that underpin the portfolio biases play out.

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