



For Qualified Investors in Switzerland, or Professional Investors or Eligible Counterparties as defined by the relevant laws

## UBAM – SMART DATA US EQUITY

### Access to a systematic long-only stock-picking strategy powered by smart data analytics

The UBAM - Smart Data US Equity fund is a large-cap US equity fund that uses “smart data” in order to build a portfolio of single stocks. It is a partnership between QuantCube, a Fintech based in Paris, and UBP. The fund seeks\* to outperform the S&P 500 index over a full market cycle.

#### Key points

- *Innovative stock-picking strategy, in partnership with QuantCube Technology, a leader in Fintech*
- *Capacity to process a large amount of data to extract macroeconomic and equity sentiment indicators*
- *Systematic strategy giving exposure to US equities with unconstrained sector allocations*
- *Benefitting from the growing use of social media and online blogs and data to express investment strategy*
- *US equity long-only UCITS with daily liquidity*

#### Investment case

As opposed to traditional “old” market data, new big data is unstructured, comes from multiple sources and has seen a very strong growth in recent years. This growth represents an opportunity to tap into new data territories.

Extracting value from this vast amount of unstructured data requires talent, experience and technology. Barriers to entry and costs of acquiring expertise in the field are high, so choosing the right partner is key!

QuantCube is an award-winning Fintech specialised in now-casting of macroeconomic or fundamental data. It has a team of over 30 data scientists, a unique data warehouse and proprietary data analytics and collaborates with prestigious private and public entities, as well as having investment experience.

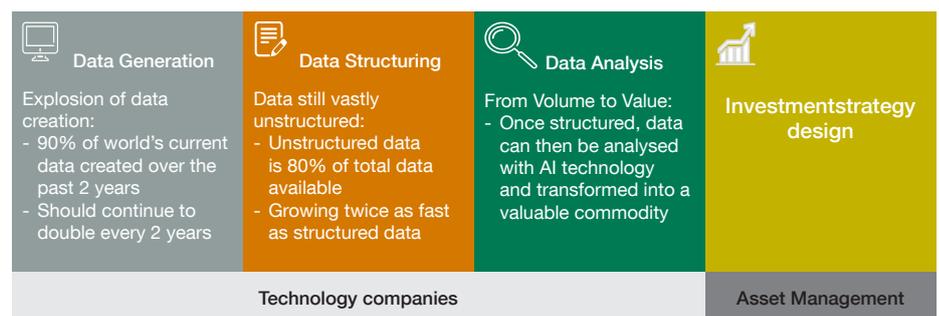
UBAM – Smart Data US Equity provides access to a portfolio of stocks selected by QuantCube’s technology, with the execution and oversight by UBP’s portfolio managers.

#### Fund concept

The fund invests in a portfolio of 30–60 large-cap US equities through 3 single-stock sub-strategies:

- Medium-term sentiment on social media, based on real-time analytics performed on social media data
- Long-term sentiment on financial blogs where the long-term point of view can be used as a proxy for company fundamentals
- Long-term investments in top hiring companies, based on job openings in corporate career and job websites, as well as social media

The fund has an unconstrained and dynamic sector allocation, and a relatively high turnover (holding period 1–2 months)



Source: UBP. For illustrative purposes only.

\*Any forecast, projection or target, where provided, is indicative only and is not guaranteed in any way. Past performance is not a guide for current or future results.

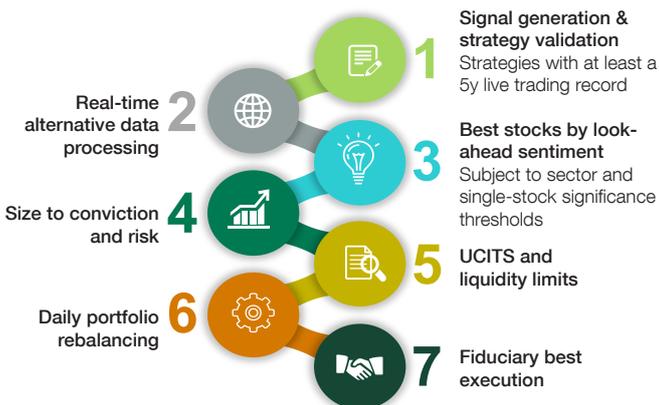
## Investment process

Quantcube Technology provides the systematic equity signals, including:

- Real-time alternative data feed
- Strategy design and validation
- Daily single-stock leading indicators

UBP is responsible for the fiduciary portfolio management, including:

- Strategic and operational due diligence
- Portfolio and risk management
- Best execution



## Investment guidelines

- Universe: S&P 500
- 3 single-stock sub-strategies
- 30–60 positions
- Unconstrained sector exposures

## Investment team

- UBP Cross-Asset Solutions team
- 7 people led by Philippe Henry, Geoffroy Gridel and Tommaso Sanzin
- Partnership with QuantCube, a leading Fintech specialised in big data analysis with investment strategies running for over 5 years
- Strong and rigorous implementation process

## SRRI



The SRRI (Synthetic Risk and Reward Indicator) relates to the IC USD share class LU2001978522 as of 18.02.2020 and may differ for other share classes of the same fund. This indicator represents the fund's annual historical volatility. The level assigned reflects the risk/return profile: 1: lowest; 2: low; 3: limited; 4: average/moderate; 5: high; 6: very high; 7: highest.

Historical data such as that used to calculate the SRRI cannot be considered a reliable indication of the fund's future risk profile. The risk category associated with the fund is not guaranteed and may change over time.

## General information (Institutional share class IC)

Name	UBAM - Smart Data US Equity
Legal form	Sub-fund of UBAM, Luxembourg-domiciled SICAV, UCITS
Base currency	USD
Currency-hedged share classes	CHF, EUR, GBP, SEK
Cut-off time	13:00 (LU time)
Inception date	18.02.2020
Minimum investment	None
Liquidity	Daily
Applicable management fee <sup>1</sup>	AC USD: 1.50% IC USD: 0.75% UC USD: 1.00%

Registered countries <sup>2</sup>	AT, BE, CH, DE, ES, FR, IT, LU, NL, SE, UK, SG
ISIN	AC USD: LU2001977557 IC USD: LU2001978522 UC USD: LU2001979686
Bloomberg ticker	USDUEAU LX; UBDUEIU LX; UBDUEUJ LX
Investment manager	Union Bancaire Privée, UBP SA
Depository bank	BNP Paribas Securities Services, Luxembourg Branch
Administrator	CACEIS Bank, Luxembourg Branch

<sup>1</sup>Only the main share classes are mentioned. Available share classes include A: Standard, I: Institutional, U: No entitlement to retrocessions / RDR-compliant; C: Capitalisation. Others are available.

<sup>2</sup>Please check availability before subscribing as not all share classes are registered in all jurisdictions. Subscriptions can only be made on the basis of the fund's current Key Investor Information Document (KIID), full prospectus, and latest available audited annual report – as well as the latest semi-annual report, if published subsequently. These documents can be obtained free of charge from the fund's headquarters, general distributor (Union Bancaire Privée, UBP SA, Geneva), or local representative for the country concerned.

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## Union Bancaire Privée, UBP SA

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