

# UBP FLEX - BELL GLOBAL EX-ASIA SMID CAP EQUITY

## Quarterly Comment

For Professional and Qualified Investors in Switzerland or Professional Investors as defined by the relevant laws

### Market Comment

- Major equity markets ended the first quarter of 2021 in the green, with the MSCI AC World Index gaining +4.2%. European equities took the lead in Q1 with a return of +8.0%, followed by Japanese and U.S. equities with +6.3% and +5.8% respectively. Emerging Markets returned +2.3%.
- The year started with some volatility following concerns around the deployment of COVID-19 vaccines and the evolution of virus variants. The start of the earnings season, however, revealed positive earnings momentum for cyclical sectors. This trend was met by investor optimism for a gradual lifting of confinement measures, vaccination rates progress, and promises of continued stimulus, and further amplified by rising Treasury yields and commodity prices as well as falling credit spreads. The consequential expectations for significantly accelerating global GDP growth led to a significant rebound of “beaten down” sectors like energy and metals & mining.
- The Fed announced no change to its strategy in March and attributed the accelerating trend to higher long-term yields to the improving economic outlook, bolstered by the passage of the American Rescue Plan and progress on vaccinations. Expectations for U.S. GDP growth for 2021 stood at 6.5%, while the unemployment rate came in at 4.5%. The U.S. manufacturing PMI has also reflected an improvement in sentiment increasing to 65 at the end of March, getting closer to historic highs. The rebound was broad-based, with production and new orders seeing the biggest uplift. The Eurozone manufacturing PMI also saw a rebound to 62.5, the highest level since 2017 with new orders strongly improving with optimistic views on future production.
- Looking at small and mid-caps (‘SMID’) more specifically, the MSCI World SMID Cap Index was up +7.3% over Q1 and continued to strongly outpace the broader market. This ongoing outperformance is mainly explained by the better earnings leverage and lower valuation risk characteristics currently inherent in the global SMID cap segment in comparison to other equity segments which are more expensive today.
- In the current context of market expensiveness, global SMID caps are probably one of the last areas within equities where the balance between fundamentals and pricing remains relatively unscathed. This trend, which represents an ideal entry point into the asset class, is set to continue over the next few years.
- In light of the above elements, UBP Flex - Bell Global ex. Asia SMID Cap Equity is well positioned to benefit from a good array of small and mid-cap companies that grow strongly through a cycle along with highly visible revenue streams, strong customer retention and relatively high ESG standards. Their often very established market positions can help them outperform and grow ahead of larger peers by remaining much focused on their niche businesses that are often less susceptible to broader economic fluctuations and market volatility.
- This strategy focuses on pricing power, balance sheet strength and valuation risk, which are some of the most important company attributes for equity investors to consider during periods of rising inflation and higher interest rates.

## Performance Review

- UBP Flex - Bell Global ex-Asia SMID Cap Equity rallied +3.73% (Class IHDq USD, net of fees) over the first quarter of 2021. From a relative perspective, it underperformed the MSCI World SMID Cap Index, which gained +7.34%. January and February saw continued strength in highly cyclical companies and in value names, over which period the Fund lagged. Then in March, market trends normalised and the Fund outperformed strongly.
- Looking at absolute returns, sectors that are benefiting from the economic recovery were the strongest. This favoured the overweight allocation to Consumer Discretionary (17% allocation, 5% overweight), which contributed 1.58% to the Fund's return. Other sectors that were also strong contributors were Health Care (16% allocation, 5% overweight) and Information Technology (25% allocation, 9% overweight). The underweight allocation to Industrials (10% allocation, 7% underweight) was a slight drag. From a regional perspective, the majority of returns came from the U.S. (55% allocation, 2% underweight) although from a relative perspective the U.S. was a drag in the first two months of the year, before outperforming strongly in March.
- The company that contributed the most to portfolio returns in the March quarter was Zebra Technologies rising +26% (+80bps contribution). The company is a leader in providing barcode scanning hardware and software to the e-commerce, retail and logistics industries. Faster spending by their customers resulted in Zebra reporting strong quarterly earnings and guidance above expectations. Revenue is expected to grow above 10% this year, which should also allow the company to expand their margins and potentially grow profits by 20%. Another strong contributor to performance was Tractor Supply, a U.S. retail farm and ranch store chain selling livestock, pet supplies, agricultural products and other merchandise, which rallied +26% (+63bps contribution). The company has compounded earnings growth at over 15% p.a. during the last decade and has many catalysts to continue this trajectory. Tractor Supply is investing in a transformational 'side lot' expansion program to add additional space with a focus on lawn and garden that should increase their addressable market with very little additional overhead costs. These initiatives, in addition to supply chain improvements and growing online sales shall result in excellent profit growth. Pharmaceutical and health care distributor AmerisourceBergen is one of the largest positions in the portfolio and returned +21% in the quarter (+63bps contribution). This is one of the most attractively valued companies in the portfolio at only 13x P/E ratio and rallied strongly as investors allocated more money to cheaply valued stocks. This trend also drove rallies in other names such as supermarket operator Kroger (+40bps contribution) and real estate services company CBRE (+38bps contribution).
- The biggest detractors during the period included: U.S. IT security company Check Point Software (-16%, -39bps contribution) since it did not grow as strongly as expected. The company should accelerate growth in the future and looks attractively valued at only 17x P/E. Ritchie Brothers Auctioneers (-16%, -31bps contribution) suffered in the near term due to new lockdown measures in the U.S., but should grow strongly as the economy reopens; it is now one of the largest positions in the portfolio. Finnish packaging company Huhtamaki was also weak (-12%, -21bps contribution). The fundamentals of these three companies remain strong and the investment team expects good upside potential over the next few months as economic conditions turn more favourable.

## Portfolio Activity

- The portfolio remains relatively fully invested holding 3% cash at the end of March. Cash levels are expected to remain around these levels and could be deployed during the upcoming earnings season if opportunities arise.
- From a trading perspective, the focus was on increasing the size of newer positions including banking software platform provider Jack Henry & Associates and machinery auction company Ritchie Brothers Auctioneers. The team has also continued to look for companies that could benefit from an acceleration in economic activity. An attractive mid-cap company that was added to the portfolio in March was Fortune Brands Home & Security. This U.S. company has three segments across plumbing, cabinetry and doors & security. Around 40% of their revenue is generated through home centres and other retailers, which have been doing well through the pandemic. Their remaining sales come through wholesalers and direct to builders, a segment which is now seeing an acceleration and is consistent with the recovery in housing starts and home sales. At a 19x P/E ratio, it is attractively valued considering the earnings upgrades expected over the coming quarters. Double-digit growth in revenue and improving margins should flow through to earnings growth of around 20%, so there should be considerable upside in the name. Other names that were added in the quarter included Danish enzyme, culture and probiotic company CHR Hansen, U.K. online real estate portal Rightmove, and clinical research organisation ICON which announced what is expected to be a very accretive deal to acquire peer company PRA Health Sciences.
- There were three companies sold from the Fund during the quarter including: dental aligner business Align Technologies, which became excessively expensive after more than doubling since it was added to the portfolio, plus two more value oriented names: telecommunications company Spark New Zealand and drinks producer Britvic that were sold to allow the Fund to build larger positions in the newer names where there is more long term upside. Other trimming activity was to reduce valuation risk in the Fund after a period of good performance. Some examples were Moncler, Kroger, Zebra Technologies, Service Corp and Broadridge Financial Solutions.
- From a sector allocation perspective, the most preferred sectors remain Information Technology (26%, 9% overweight) and Consumer Discretionary (17%, 5% overweight). Health Care remains significant at 16%, although was reduced slightly, whereas the allocation to Industrials was increased to 10%.
- In terms of least preferred sectors, the Fund continues to have no exposure to Utilities (4% underweight) or Energy (3% underweight). From a relative perspective, the largest underweight sectors are Financials (5%, 7% underweight) and Real Estate (2%, 7% underweight).
- From a regional/country perspective, the largest allocation remained to North America which increased slightly with the U.S. at 56% and Canada at 10%. Europe has a 29% allocation including the U.K. at 7%, slightly lower than last quarter.
- At the end of March, the portfolio's top 5 positions were AmerisourceBergen (3.3%), ICON (3.2%), CGI (3.1%), Church & Dwight (3.0%) and Ritchie Brothers Auctioneers (3.0%).



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## Outlook

- Since the beginning of March, markets have turned more defensive, with stocks of economically sensitive and reopening-levered companies lagging. Valuations also appear to have peaked, especially very expensive growth stocks which have lagged. Year to date, value has rallied 10.8% (in USD) versus a return of only 0.3% (in USD) for growth. This shift in market behaviour appears to be much more rational, with investors once again favouring companies with strong fundamentals.
- Looking forward, the outlook for equity markets remains positive with the narrative all about the ongoing economic and earnings rebound, supported by a base of ultra-easy monetary policy. While investors must remain cognisant of the impact that rising interest rates and inflation could have across the market, there is strong pent-up demand across a vast array of businesses that should flow through to earnings upgrades.
- Investor sentiment should also remain positive now that over one-third of American and over half of British adults have received the COVID-19 vaccination. Countries across the European region are also continuing to rapidly increase the vaccination rates of their citizens.
- 2021 should be a year where many countries post their strongest growth in decades, and where corporate earnings are also expected to set records. This 'recovery' is expected to favour small and mid-cap stocks. The MSCI World SMID Cap Index has rallied 100% since the market bottomed just over a year ago, compared to the broader market MSCI World Index which has rallied 79%. This outperformance was also apparent for many years after prior sharp market drawdowns such as the GFC in 2009 and the dot-com bust of 2000.

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