



UNION BANCAIRE PRIVÉE

## Press release

### Union Bancaire Privée partners with Bain Capital Public Equity to widen its liquid alternative and ESG offering

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Geneva, 3 February 2022

Union Bancaire Privée, UBP SA (“UBP”) announced today that it has onboarded its first Article 8 strategy on its alternative UCITS platform. Launched in partnership with Bain Capital Public Equity, LP, affiliate adviser of Bain Capital, a leading global private and public investment firm, it pursues a long/short global equity strategy.

The solution integrates ESG considerations into its investment process and aims to offer exposure to market gains while limiting losses in down markets. The strategy applies a private markets approach to public markets, over an intermediate time horizon to improve predictability and alpha generation, focusing on four industry verticals: Financial, TMT, Healthcare and Consumer. Supported by the global Bain Capital platform, it is managed by a team of experienced investment professionals who carry out rigorous fundamental and ESG research and analytical portfolio construction.

This strategy is the latest addition to UBP’s alternative UCITS platform, which, with more than USD 1 billion in assets under management, ranks among the largest platforms in the industry.

Commenting on the launch, **Nicolas Fallier, Co-CEO Asset Management at UBP**, declared: “In 2021, our alternative UCITS platform reached this important USD 1 billion milestone, showing the appetite for such solutions among both institutional and private investors, and our ability to onboard high value-added and differentiated strategies. Sustainability analysis having become critical to assessing companies’ health and future earnings potential, it was a logical progression to onboard such a strategy and we are proud to be partnering with Bain Capital, who have put sustainability at the heart of their investment philosophy. Bain Capital Public Equity’s investment team has shown its ability to identify companies on the right side of ESG trends.”

**Bain Capital’s Co-Managing Partner Jonathan Lavine and Joshua Ross, Managing Director at Bain Capital Public Equity**, said: “The strategy represents an extension of our continued firmwide commitment to combining fact-based diligence with proactive integration of environmental, social and governance considerations into our investment strategies. We steadfastly believe that ESG, combined with the right active investment approach, will be an important driver of positive alpha and excess return generation, creating great outcomes for all stakeholders. We’re thrilled to join UBP’s alternative UCITS platform, which offers unrivalled access to sophisticated private and institutional clients. This is a major milestone and vote of confidence in our unique, private market approach to sustainable long/short investing in public equities.”

Other strategies available on UBP’s alternative UCITS platform include:

- A discretionary global macro strategy managed by the **Trend Capital** team which employs deep fundamental analysis techniques to capitalise on trends in both developed and emerging markets via investment in a range of liquid markets and instruments (fixed income, currencies, credit, equity indices).
- An equity arbitrage strategy in partnership with **Cheyne Capital** combining a core yield (Merger Arbitrage) component and an opportunistic (Mixed Arbitrage) element, both being anti-correlated. Managed with a low market beta, the fund provides uncorrelated exposure to traditional asset classes.
- a long/short corporate credit strategy actively managed in partnership with **GCA** employing a fundamental research process to capitalise on an information base built on decades of experience and a seasoned research team with an average of 20 years of experience.
- A long/short equity strategy for which the investment team **Shannon River Fund Management** allocates capital opportunistically and dynamically across stocks in technology-related sectors. This



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mainly includes areas where disruptive technological changes have occurred, such as intellectual property, software, media, entertainment, equipment, connectivity and logistics.

- A systematic absolute-return strategy for which the management team **Campbell & Co.** seeks to generate uncorrelated and attractive risk-adjusted returns. The strategy has been developed over decades by one of the pioneers of the industry. It trades mainly in equity indices, forex, credit and cash equities, has limited exposure to fixed income and no exposure to commodities.

### For any further information

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### About Union Bancaire Privée (UBP) – [www.ubp.com](http://www.ubp.com)

UBP is one of Switzerland's leading private banks, and is among the best-capitalised, with a Tier 1 ratio of 25.2%. The Bank is specialised in the field of wealth management for both private and institutional clients. It is based in Geneva and employs 1,904 people in over twenty locations worldwide; it holds CHF 160.4 billion in assets under management (figures as at 31 December 2021).

### About Bain Capital – [www.baincapital.com](http://www.baincapital.com)

Founded in 1984, Bain Capital is one of the leading private investment firms in the world. Bain Capital's initial focus was investing in private companies. Over the past 20 years, Bain Capital and its affiliate advisers have expanded their business into several other areas of investment management, including public equity, mezzanine and credit funds, venture, real estate, and fund allocation, to leverage the fundamental business, industry and competitive analysis work that has been a cornerstone of their success. As of 1 July 2021, Bain Capital's affiliate advisers, including Bain Capital Public Equity, employed approximately 550 investment professionals who manage public equity, private equity, venture, real estate, mezzanine and credit funds with approximately USD 150 billion in assets.

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