



UNION BANCAIRE PRIVÉE

Press release

Union Bancaire Privée partners with fintech QuantCube Technology to develop innovative equity stock-picking strategies

Geneva, 23 July 2020

Union Bancaire Privée, UBP SA (“UBP”) has signed an exclusive partnership with fintech company QuantCube Technology (“QuantCube”) in order to develop innovative bottom-up equity stock-picking strategies. As the first outcome of this collaboration, UBP has launched a long-only, active, systematic stock-picking strategy powered by QuantCube’s big data analytics.

This “Smart Data” strategy is managed by UBP and stock selection is based on robust market sentiment signals distilled exclusively from QuantCube’s alternative data sources, with a minimum five-year live track record. It results in a high-conviction portfolio of 30–50 US large-cap positions with a medium-term holding period.

QuantCube is an award-winning fintech company headquartered in Paris and specialising in AI and alternative data analytics for economic intelligence. The company has been developing a proprietary alternative data lake ranging from web and media analytics to satellite images, and as a result it leads its market segment consisting of new, unstructured, public and real-time data, where it benefits from high technological barriers to entry.

Commenting on the partnership and the launch of this new strategy, **Nicolas Faller, Co-CEO Asset Management at UBP**, said: “Specific expertise and technology are key to structuring and extracting value from alternative data sources. This is why UBP has signed an exclusive partnership with QuantCube; its unique mix of fintech, data science and investment experience will allow us to develop innovative solutions for investors”.

Thanh-Long Huynh, Founder and CEO of QuantCube Technology, said: “This is a one-of-a-kind collaboration that combines financial expertise, leading-edge research in AI and big-data skills to create value for investors and bring huge differentiation. We are delighted to set up this innovative partnership with UBP, aiming to provide an additional layer of sophistication for its clients.”

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About Union Bancaire Privée (UBP) – www.ubp.com

UBP is one of Switzerland’s leading private banks, and is amongst the best-capitalised, with a Tier 1 ratio of 27.5% as at 30 June 2020. The Bank is specialised in the field of wealth management for both private and institutional clients. It is based in Geneva and employs 1,796 people in over twenty locations worldwide; it held CHF 137.2 billion in assets under management as at 30 June 2020.

About QuantCube Technology – www.q3-technology.com

Specialising in AI for macroeconomic and financial predictions, QuantCube Technology processes billions of items of heterogeneous and unstructured data from all over the world in real time. By delivering Smart Data, QuantCube Technology provides short-, medium- and long-term strategic information to financial institutions, governments and large corporates.



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